

## “Incentive 33” launched for International Agro-Food Marketing Master to celebrate 33 years

**International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM-IAMZ) in Zaragoza to celebrate 33 years of Master’s in Agro-Food Marketing with special promotion campaign – “Incentive 33”.**

Led by US and International lecturers from some of the most prestigious agro-food Universities in the world, IAMZ provides one of the longest standing Master’s degrees of its kind in English with simultaneous interpretation into Spanish. Students from across Europe, the Mediterranean and the rest of world have graduated from the course to lead agro-food business concerns in national and international entities or play key roles in the agro-food sector. The second year of the course includes a practical experience in a university or research center, while the student prepares their final Master’s Thesis.

The course counts on a teaching staff of **33 visiting professors** from some of the top agro-food universities in the world, such as Cornell, Davis-California, Florida, Illinois, Massachusetts, Missouri, Penn State (USA) and Newcastle and Reading (UK) – **14 lecturers from the USA, 7 from UK and Eire and 12 other international lecturers from France, Germany, Spain and other countries.** The course [brochure](#) and [program](#) are available here.

According to Javier Sierra, Director of the IAMZ, “The IAMZ is one of the few higher education institutes in the world offering this quality and pedigree in international agro-food education, in English for such an attainable price. With **33 years** of high quality academic excellence, the IAMZ, its lecturers and teaching methods clearly demonstrate the value of an International education in a vibrant Mediterranean setting.”

In addition to a number of places allocated to CIHEAM recipient countries, remaining places are now being opened up under “**Incentive 33**” during the **33 year Anniversary** to fee paying students. Representing probably the best value for money in the higher education agro-food market, the IAMZ is offering a limited number of places this year with a **33% fee reduction for Year 2 of the course.** **Incentive 33** will be valid for a **limited time only.** Compared to equivalent educational offers, course fees are highly advantageous and are fixed at 4,000 Euros per year for non-Spanish residents and 3,000 Euros for Spanish residents and students sponsored by the CIHEAM.

The [2017-18 academic course](#) will be limited to 25-30 students receiving tailored instruction from approx. **33 international professors.** Scientific coordination is led by one of Spain’s leading international agronomists and agro-food marketers, Dr. Luis Miguel Albisu. The Master provides a global and integrated vision of the components of agro-food marketing, placing emphasis on the international dimension of agribusiness marketing strategies. The comprehensive teaching system combines lectures, practical sessions, tutored group work, visits to firms and round table discussions with experts from firms in the sector. The International Master of Science is also recognized officially by the Spanish university system and is transferable across Europe.

The course is provided by the [IAMZ](#), an international intergovernmental organization with a track record of more than 40 years in post graduate training and scientific research in the Agro-Food sector. Lying at the gateway to the Pyrenees, Zaragoza is the home of the 2008 World Expo and is less than 90 minutes by train from Barcelona and Madrid.

**For further information:**

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